

KIMBERLY M. DIEHL

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Primacy (formerly Acsys Interactive)

Farmington, CT

December 2009- May 2011

Interactive Web Project Manager:

- Manage various digital projects for mid-sized clients through the full life-cycle of project management.
- Responsible for coordinating scheduling of project resources, reviewing and approving sales proposals and leading development teams.
- Accountable for the video production projects including vendor management for 3-D rendering within microsite.

Murphy & Co.

Greenwich, CT

March 2008 – November 2009

Interactive Web Project Manager:

- Create technical specifications, creative briefs, project plans, estimates and schedules—leveraging resources and budget to meet expectations for deadlines and deliverables, through coordination with department heads and client assets for multiple projects and allocating M&Co. resources accordingly.
- Lead status meetings and manage program deliverables and issue resolution.

A&E Television Networks

Stamford, CT

March 2006 – March 2008

Interactive Web Producer:

- Coordinate and manage internal and external expectations of Executive Producers, Corporate Outreach, Ad Sales, Public Relations, Marketing, E-Commerce, and Legal to produce and redesign over 50 dynamic websites for various television shows—including broadband channels and short form content— and original content while maintaining brand integrity and consistency.
- Contract and Project manage freelance front-end developers and designers and manage agency relationships domestically and internationally.

Knights of Columbus Museum

New Haven, CT November 2002-March 2006

Interactive Content Manager-Editor:

- Utilize Interwoven Teamsite CMS to manage content on museum website.
- Establish an E-commerce initiative for the museum Gift Shop online.